

Meal Pack FAQ

For Corporate Sponsors



INTERACTIVE

About 9/11 Day

What is 9/11 Day?

9/11 Day is a 501(c)(3) nonprofit founded by family members of 9/11 victims shortly after the attacks. We created and continue to organize the September 11 National Day of Service and Remembrance, now the largest federally recognized day of service in the United States. In partnership with AmeriCorps and hundreds of national sponsors, we unite millions in acts of service. Our original name was My Good Deed, and you may still see that referenced. That's us, too!

Why do you host meal pack events for 9/11?

September is Hunger Action Month, and we wanted our service projects to align with that mission. Hosting meal packs allows us to support hunger relief efforts nationwide in collaboration with incredible nonprofit partners.

What's new in 2025?

This year, we're expanding to host 26 meal pack events in 25 cities, including new locations including Bridgeport, Sacramento, Orlando, and Las Vegas.

Looking ahead to 2026, we're preparing for the 25th commemoration of the 9/11 attacks. Our goal is to host events in all 50 states. Stay tuned for the official 2026 announcement this November.

Participation and Sponsorship

Can my team participate in more than one city? Does sponsorship cover multiple locations?

Yes. Your sponsorship secures a set number of volunteer spots, which can be used across as many cities as you like.

Is there a cost to participate?

Yes. We ask for a tax-deductible donation of \$225 per volunteer to help cover food costs and event logistics. Each volunteer will pack around 350 meals, which are donated to local food banks—directly supporting the community where you're participating.

How is the sponsorship amount calculated?

Sponsorship is based on the number of volunteer spots reserved. Each spot corresponds to a \$225 contribution to cover the cost of food and materials.

Can we sponsor without sending volunteers?

Absolutely. We welcome donations even if your team can't attend in person. We'll recruit local volunteers, including veterans, first responders, and students, to pack meals on your behalf. You'll still receive full recognition as a sponsor.

If we don't use all our spots, can we be reimbursed?

Unfortunately, we can't provide reimbursements. We order meal supplies based on your reserved number of volunteers. If you're unsure of your final count, we recommend reserving fewer spots to start, with flexibility to add more later pending availability.

Can we send company shirts to the venue?

Due to limited venue access and storage, we can't accept shipments onsite. However, we're happy to help identify a nearby meeting location so your team can still receive shirts before their shift.

Event Details

Where are the meals distributed?

Meals are donated locally to Feeding America-affiliated food banks. For example, in New York City, meals go to City Harvest and the Food Bank For New York City. Visit our website for the full list by city.

Will our employees be grouped together?

Yes. We'll make sure your team is seated together at tables of 12 (or 13 in NYC) so they can share the experience and enjoy it as a team-building opportunity.

What resources are available to help prepare our team?

Our online Resource Center launches in early July and includes sample recruitment emails, flyers, how-to's, and videos to help you engage your team.

How do my team members sign up? When does registration open?

- Registration will open in June. You'll receive a custom Eventbrite link with all your reserved spots to share with employees. They can easily select a shift and provide their name and email; Tickets will be sent directly to them. You'll also have access to a real-time registration tracker via Google Sheets.
- **A note for returning partners:** the Eventbrite system has been updated this year and no login or account creation is required.
- If you prefer to use your own internal registration system, we're happy to support integration.

We'd like to participate. What are the next steps?

Let us know how many spots you'd like to reserve, your preferred locations, and your ideal shift times (these vary by city). Following, we'll send you a personalized registration link and toolkit to support your recruitment. Please also share a high-resolution version of your company logo (.eps, .ai, or .svg) for sponsorship recognition.

Is this event family-friendly?

Yes! Our events are family-friendly and inclusive. While volunteers of all ages are welcome, we recommend children be 10 years or older to fully participate. Anyone under 18 will need a parent or guardian to sign a waiver, either in advance or at check-in.

More Questions?

Please reach out to Eric Paine, VP of Partnerships at eric.paine@911day.org or 949-375-5895.