



Good Deeds for 9/11 Day

11 Ideas for Employers

1. Host a Company-Wide Day of Service

Organize an in-person or virtual volunteer project for your employees, such as packing meals, assembling care kits, or community clean-ups.

2. Encourage Employee Good Deed Pledges

Distribute digital or printed pledge cards and invite employees to commit to a personal act of kindness. Post pledges around the office or on your internal channels and social media, using #911day.

3. Launch a Matching Gifts Campaign

Support a cause that reflects your company's values by matching employee donations or running a "\$9.11 for Good" challenge.

4. Recognize Everyday Heroes on Your Team

Shine a spotlight on employees who make a difference - at work or in their community - and share their stories in a company-wide email, newsletter, or post.

5. Share Kindness Cards at Work

Distribute kindness prompt cards with ideas for simple good deeds. Encourage employees to take one and pass it on.

6. Collaborate with a Local Partner

Team up with a local nonprofit, school, or community group for a joint volunteer project that amplifies your impact.

7. Organize a Donation Drive

Collect clothing, hygiene items, nonperishables, or school supplies in your office for a local shelter, food pantry, or school.

8. Offer a 9/11 Day Reflection Moment

Designate a space or time during the day for reflection, whether through a moment of silence, employee messages, or a short video tribute.

9. Share a Message from Company Leadership

Have your CEO or senior leader send a message about the importance of 9/11 Day and your company's commitment to service and unity.

10. Host a Service-Inspired Team Activity

Facilitate a kindness or community-building activity, like writing thank-you notes to first responders or decorating lunch bags for meal programs.

11. Celebrate and Share Your Impact

Use your intranet, newsletters, and social media to highlight your team's collective good deeds. Show employees how their small actions added up to a big difference.