



Good Deeds for 9/11 Day

11 Ideas for Nonprofit Organizations

1. Host a Volunteer Event or Day of Service

Organize a hands-on activity aligned with your mission—like packaging food, restoring green spaces, or making care kits.

2. Invite Supporters to Take the Good Deed Pledge

Share digital or printed pledge cards and ask your community to commit to one act of kindness, then post and tag your org and #911Day.

3. Launch a Peer-to-Peer Fundraiser

Invite volunteers, staff, and donors to fundraise for your cause in honor of 9/11 Day. Consider a "\$9.11 for Good" campaign.

4. Recognize Community Heroes

Highlight a staff member, volunteer, or community partner making an impact, and share their story on social media or in a newsletter.

5. Distribute Acts of Kindness Cards

Print and share cards with suggested good deeds—encourage recipients to pass them on or pay it forward.

6. Collaborate on a Cross-Organization Project

Partner with another nonprofit, school, or faith group for a joint service project or event to amplify impact.

7. Organize a Donation Drive

Collect food, hygiene supplies, winter gear, or other needed items for your clients or partner organizations.

8. Provide a 9/11 Day Reflection Space

Offer a space at your office or event for people to reflect, light a candle, write messages of hope, or honor loved ones.

9. Share a 9/11 Day Message from Leadership

Have your executive director or board chair share a short message on the importance of remembrance through service.

10. Host a Kindness-Themed Workshop or Activity

Invite clients, youth, or families to participate in an art, writing, or community-building project focused on compassion and giving.

11. Celebrate and Share Impact

Track and post about your organization's collective good deeds throughout September—show the ripple effect of small actions.