

# 9/11 Day Meal Packs

Ready to Remember the Good?  
Let's Make 9 Million Meals Happen!



# Meet the Team



- Andrea Sorkin, VP, National Programs
- Allison Welton, Senior Director, Corporate Partnerships

# Welcome & Agenda

- History of 9/11 Day & Our Mission
- Video Recap of 2024
- Resource Center
- Know Before You Go
- What to Expect at the Project
- FAQs
- Key Dates





# Keep the Promise to “Never Forget”

- 9/11 Day founded in 2002.
- Our mission is to inspire millions to rekindle the spirit of unity and compassion that followed 9/11 by performing acts of service in tribute to the victims, survivors, first responders, and military members who bravely served.
- Established the September 11 National Day of Service and Remembrance, recognized under federal law, in 2009.
- 30 million Americans now participate annually by volunteering, supporting charities and doing good deeds.
- Over **700+ corporations & 30,000 meal packers** engage in our signature service projects - **THANK YOU!**





# Getting Started: Video Recap of 2024



# Know Before You Go:

## 9/11 Day Resource Center

BROWSE BY

TOOLKITS

VIDEOS

PHOTOS

LOGOS

GOOD DEEDS LIBRARY

OTHER MATERIALS

MEAL PACK RESOURCES

- EVENTBRITE SUPPORT
- FAQ
- RECRUITMENT MATERIALS
- TOOLKIT FOR CORPORATE PARTNERS



**9/11 DAY MEAL PACK  
CORPORATE TOOLKIT  
2025**

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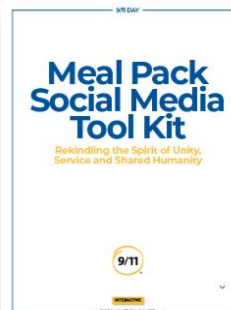
**9/11 DAY MEAL PACK  
ATLANTA**

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**COLUMBUS – PARTNER  
FAQ & LOGISTICS 2025**

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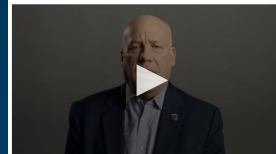
**9/11 DAY MEAL PACK  
SOCIAL MEDIA TOOL KIT**

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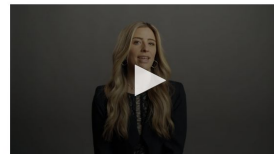
PHOTOS



MEAL PACK RECRUITMENT VIDEOS



SCOTT STRAUSS



CAIT LEAVEY



# Know Before You Go: Mobilize Your Team

- Your Spots Are Reserved — Now Let's Fill Them!
- Recruitment Tips:
  - **Email Senior Champion:** Inspire participation & drive registrations.
  - **Internal Comms:** Use newsletters, intranet, team channels.
  - **Share Your “Why”:** Connect staff to the event's purpose.
  - **Impact Reminder:** Each spot is sponsored by company and = up to 350 meals; vital to our national goal!
  - **Reconfirm by 8/29:** Secure commitments & handle internal changes.
  - **Kickoff Event:** Invite your 9/11 Day contact or request resources.
  - **Eventbrite:** Once your spots are full, you get a pop-up requesting a promo code.



# Know Before You Go:

## What to Bring

- Digital or printed Eventbrite ticket
- Leave bags & purses in your car or at home - there is no secure bag storage on site; additionally, all bags are subject to search
- Take off any removable jewelry before you arrive
- Wear close-toed shoes; hair net & gloves are required but will be provided on site
- Wear your company's t-shirt to represent your team!
- Food & drinks are not allowed in the meal packing space; water will be available





# Know Before You Go: Getting There

- Be sure to check your city's logistics overview, available on the 9/11 Day website's resource page, so that you know where to park and if there are parking fees involved - every city is different!
- The logistics page will also give you tips on public transportation options
- Whenever possible - carpooling and using public transit are your best routes!



# What to Expect at the Project:

## Entry to the Meal Deck

Please arrive 30 minutes before your meal packing shift

- Every person entering the project will be required to go through a security checkpoint
- Next you will have your digital or printed Eventbrite ticket scanned for entry
- Once your ticket is scanned, you will be assigned to your table, and will be directed onto the packing floor
- Please Note: The event waiver is available on our website and will also be posted at the entry. By entering the project, you acknowledge and agree to our event policies. No signature is required this year.



# What to Expect at the Project:

## Meal Packing 101

You will be assigned to tables of 12  
(Tables of 13 in NYC)

- Each table will have a Table Captain, who will provide a quick training and will review safety procedures; each packer will be assigned a task
- Each shift begins with a moment of silence and a performance of “America the Beautiful”
- During your packing shift, you can expect a lively DJ and a fast-paced environment
- Each volunteer will pack about 350 meals which stay local to help neighbors in need



# FAQ's

- Where do I park?
- My schedule changed, what should I do?
- Where is my event ticket?
- Can I bring my kids?
- I require special accommodations or have allergies - who can I talk to?
- Where do the meals go after the project?
- I have friends that want to participate, but they don't work with me; can they volunteer?





# Key Dates



- **Final Recruitment & Team Registration**
- **Reconfirm internally with registered employees to avoid last-minute cancellations**
- **Share-out event FAQ including parking, entry instructions, and other key logistic information**



- **9/11 Day Registration Closes**



- **Save, print, or screenshot your ticket for easy-entry**
- **Remind group where to park, meet and what to wear or bring (*share this webinar recording!*)**



- **Arrive 30 minutes early, throw on that hairnet ... and let's make impact happen!**



# Q&A

Please enter questions via the chat box.

Follow Up Questions:  
Please reach out to your  
9/11 Day contact, or email  
[registration@911day.org](mailto:registration@911day.org)



# 9/11 Day MEAL PACKS



Thank you & see you soon!

Questions:

Please reach out to your 9/11 Day contact, or email [registration@911day.org](mailto:registration@911day.org)